## ESTIMATED ECONOMIC IMPACT OF CRUISE SUSPENSIONS



## UNITED STATES



We know that suspending operations was the right thing to do, at the same time, we recognize the devastating impact that COVID-19 has had on our community. That is why the cruise industry brought every force to bear to establish comprehensive prevention, detection and response strategies from the time of booking to disembarkation.

A resumption of cruising in the United States in 2021, with stringent measures in place and with the support of health authorities, will be critical to putting people back to work and fueling the greater economic recovery from the pandemic.

EVERY YEAR, CRUISING GENERATES:

SUSPENDING CRUISE
OPERATIONS THROUGH
MARCH 2021 RESULTS IN:



Source: BREA / CLIA 2019 Economic Impact Study



Source: BREA / CLIA 2019 Economic Impact Study

## Distribution of Total Employment Impacts – 2019 Total = 436,611 Jobs



Source: Business Research & Economic Advisors



